

ОТЗЫВ НАУЧНОГО РУКОВОДИТЕЛЯ НА АНГЛИЙСКОМ ЯЗЫКЕ
о выпускной квалификационной работе магистратура
«Мотивация как основной фактор коммуникационных и управленческих
процессов в молодёжных организациях Санкт-Петербурга и Праги»,
выполненной А.А. Савченко

REVIEW OF MASTER THESIS by Alesia Aleksandrovna Savchenko
“Motivation as a key factor of communication and management processes in youth
organizations of Saint-Petersburg and Prague“

Alesia Aleksandrovna Savchenko's Master thesis is comprehensive and ambitious in its intent. While I am familiar with Alesia since she has been studying in the Master's Degree Programme "Studies of European Societies" and working on her Master thesis under my supervision for the past two years, I was still surprised by her enthusiasm for social engagement in youth organisations and level of holistic thinking. Inspired by her practical experience in the Youth Council in Kirovski district, she chose the research topic according to her personal interest in how communication and management processes are realised in youth organisations, and how fluctuation and turnover processes can be reduced and members kept motivated.

Alesia possesses comprehensive sound of knowledge in the field of sociology as she previously completed a Bachelor degree at the Faculty of Sociology. Her Master's thesis benefits from both her extensive knowledge, developed over six years of studies, and practical experience in the field of research.

Over the past two years, Alesia has developed her path of study, developed research question, analysed diverse related literature and conducted an empirical study in youth organisations of Saint-Petersburg and Prague. As the result, the theoretical chapter of the thesis makes a good impression in which she describes various theoretical approaches and draws conclusions relevant for her research issue. Furthermore, the empirical part of Alesia's Master thesis especially adds to our understanding of communication processes and motivation in youth organisations. She gathered empirical material of high quality and analysed it based on three methods: interviews, observations and survey. Knowing Alesia to be a person who is interested in the research topic and investing a lot of time and effort in preparing her Master thesis; she has put a good deal of work in elaborating relevant literature and analysing empirical data. Finally, theoretical and empirical analyses allowed Alesia to draw several conclusions and to suggest proposals for improvement in practice.

In all though, Alesia Aleksandrovna Savchenko's Master's thesis is thoughtful, intentional and well rendered contribution to comparative empirical research in youth organisations.

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